



30 1995-2025 NERDS ON SITE®

**Serving 13,000+ clients annually: Empowering SMEs
Across North America With Reliable, Mobile IT Solutions
and Unmatched Cybersecurity**



INDUSTRY OPPORTUNITIES

North America's IT Services Demand Booming As SMEs Seek Reliable, Affordable Tech Solutions



1.19 Million
SMEs in Canada



32.5 Million
SMEs in USA.



\$546.5 Billion
North America IT service market size in 2024.



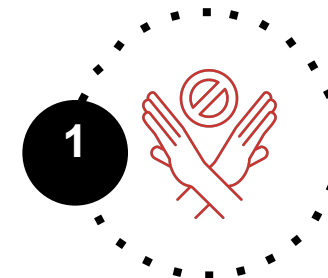
65.3%
SMBs operating in the United States in 2022 are thriving and making money.

1. www.ised-isde.canada.ca 2. <https://luisazhou.com/>
3. www.sphericalinsights.com 4. www.bdc.ca



THE PROBLEM

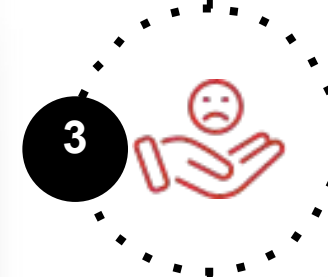
Key Tech Challenges Faced By SMEs Impacting Their Efficiency, Security, And Growth



Limited IT resources lead to inadequate tech management for SMEs.



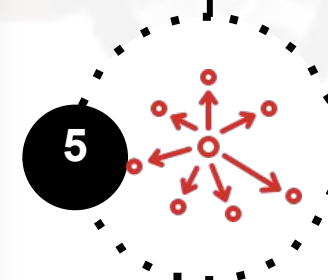
High costs of comprehensive IT support make it inaccessible for many small businesses.



Inconsistent service quality from regional providers lacking a continental reach.



Rising cybersecurity threats with no unified protection solution for SMEs.



Fragmented service providers complicate IT infrastructure management.

THE SOLUTION

Scalable, Proven Solutions Driving Long-Term Growth and Shareholder Value

NERDS ON SITE



Mobile IT support through trained specialists across North America.



Affordable, tailored IT packages for SMEs to reduce costs and risks.



Integrated services covering everything from network setup to software solutions.



Standardized service across regions ensuring quality and reliability.



Advanced cybersecurity systems to mitigate risks with zero incidents.

COMPANY

Mission

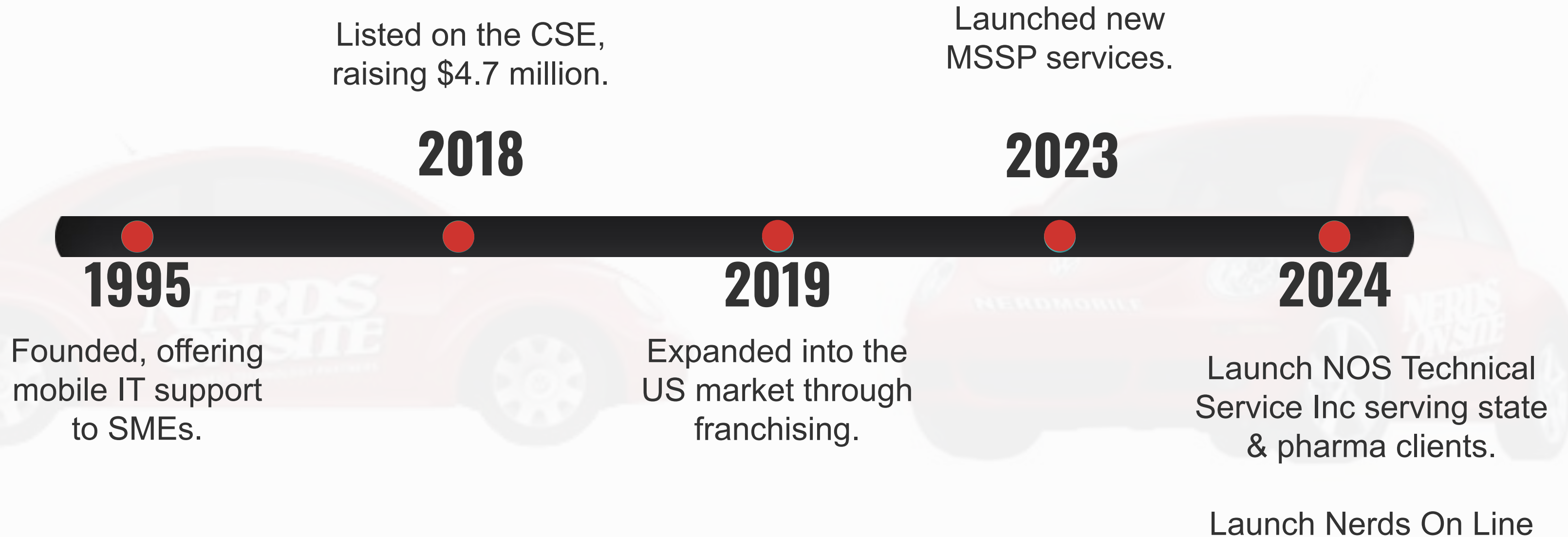
We build bridges between our Clients and our collaborative team of experts to remove the inefficiencies and threats of inadequate IT and cybersecurity, thereby liberating our Clients to focus on what matters most to them.

Vision

To become the leading IT services provider in North America, recognized for delivering innovative, scalable, and secure tech solutions tailored to the needs of SMEs and emerging industries.

COMPANY HISTORY

Over 25 Years Of Growth, Innovation, And Market Expansion



NOSTechnicalServices.com

NerdsOnLine.com

IMPLEMENTATION PLAN

A Proven Methodology For Rapid Deployment And
Consistent IT Excellence



STEP 2

Customization:

Tailor cyber security & IT solution based on client need.



STEP 4

Support:

Provide 24/7 support through managed IT services.



STEP 1

Assessment:

Conduct a free technology assessment for each client.



STEP 3

Implementation:

Deploy a project team of certified NOS specialist to implement the solution.



STEP 5

Review & Optimization:

Regular audits and updates to ensure optimal performance.

WHY NOW?

IT Spending Surge Makes Nerds On Site a Key Player for Shareholder Gains



5.82%

IT service growth in North America.



62%

Annual cyber-attacks target small and medium-sized companies

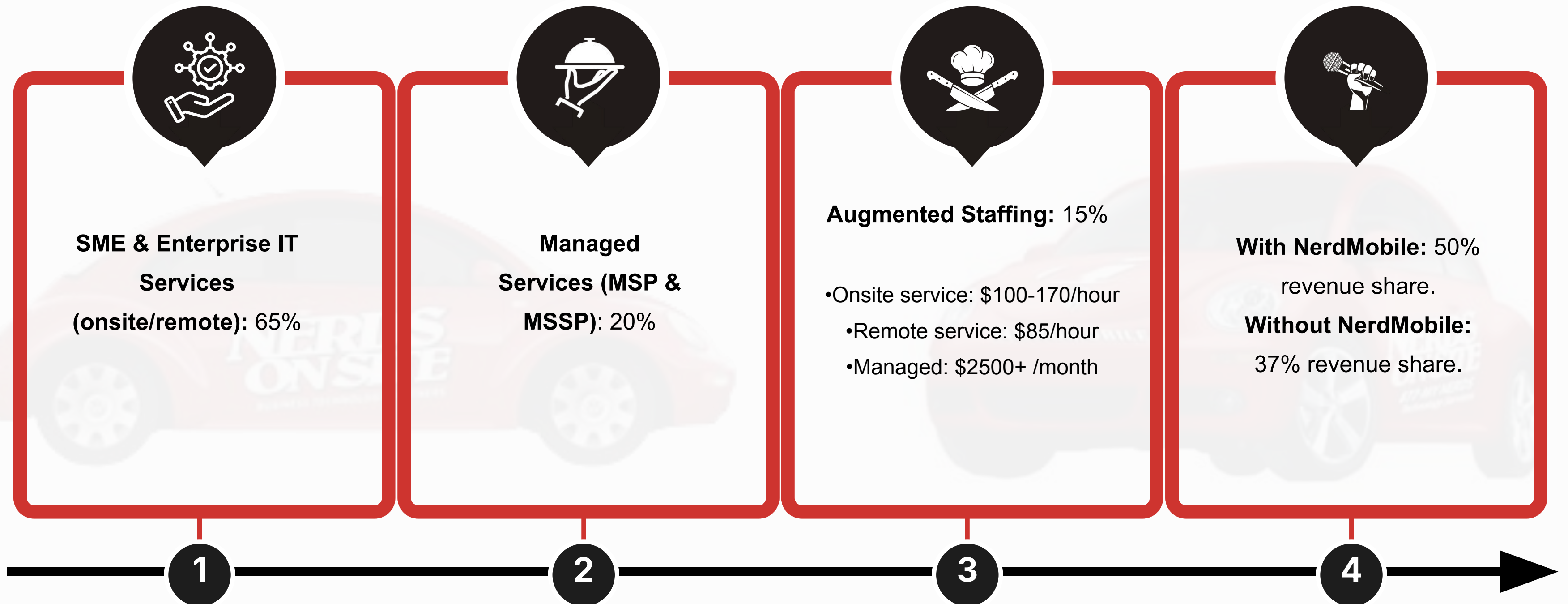


\$1.45 TRILLION

SMB IT spent in 2023.

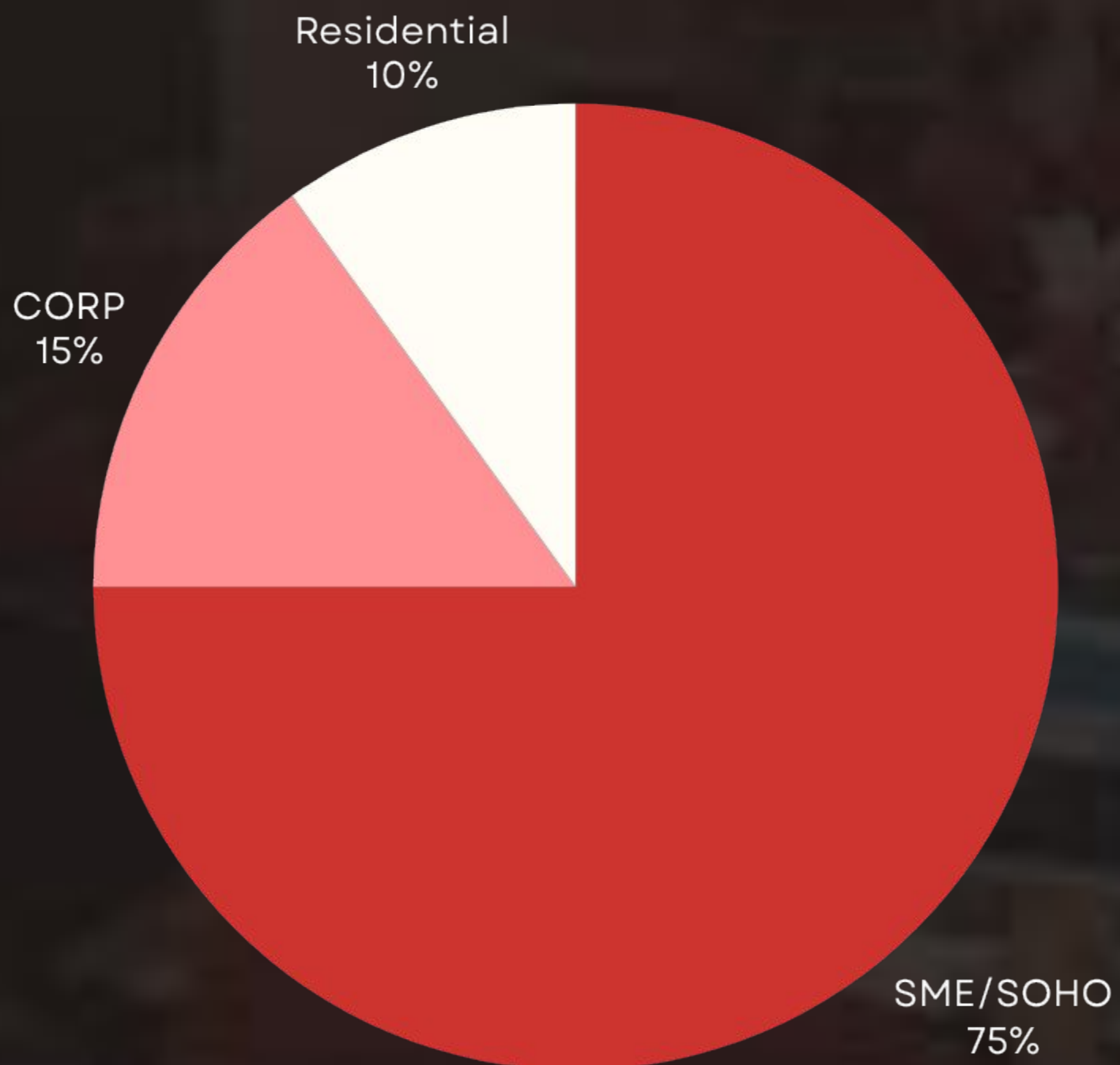
BUSINESS MODEL

Diverse Revenue Streams Supporting A Scalable And Reliable IT Service Platform



CLIENT OVERVIEW

Diverse Clientele That Trusts Our Expertise And Proven Results



Top Client Verticals: Manufacturing, Financial Services, Retail, Construction, Legal, Healthcare

Average annual revenue per client: CAD \$6200 per top client.

MARKET SIZING

ADDRESSABLE MARKET SIZE



Market Size 2028

Total Addressable Market

- ✓ Global Managed Service Market = \$344 Billion (2024)

Service Available Market

- ✓ 34.49 Million SMEs in North America (33.3M in USA & 1.19M in Canada), 98% business are SMEs

1. www.statista.com

2. www.usatoday.com

3. www.ised-isde.canada.ca

Targeted the Booming Managed Services Market

**\$344
Billion**

Market size of global managed service in 2024

**\$500
Billion**

Expected market size of global managed service by 2028.

**1.21
Million**

Total SMEs in Canada.

**33.3
Million**

Total SMEs in USA.

42.5%

Contribution of SMBs to the US GDP.

THE TEAM

Experienced Leaders Committed To Delivering Exceptional IT Support
Nationwide



Charlie Regan

CEO

25+ years in IT and tech consulting business coach.



David Redekop

Co-Founder

Leads IT infrastructure development; 20+ years in tech.



John Harbarenko

Chief Operating Officer

Expert in tech training, marketing, and client development.

THE TEAM

Experienced Leaders Committed To Delivering Exceptional IT Support
Nationwide

Eugene Konaryev

Director

Experience entrepreneur & business developer. Co-founded Go Capital, a Toronto based PE Firm.

Rakesh Malhotra

CFO

Accounting and financial management specialist; CPA in Canada and US.

Kevin Ernst

Director

Finance expert with deep capital market experience.

Ping Wang Rawson

Chair Audit Committee

Chief Financial Officer of Dyadic International, Inc. (NASDAQ: DYAI)
Certified Public Accountant (CPA), State of NY (inactive)
Certified Internal Auditor (CIA)

Gresford Barrington Gray, CPA

Director

Chief Financial Officer of Coforma (Coforma.io)
MBA with 20+ years of domestic and international experience in government contracting, technology, consulting and private equity sectors

WHY INVEST IN US?

A Scalable, Profitable IT Solution In A Growing Market—With Proven Results



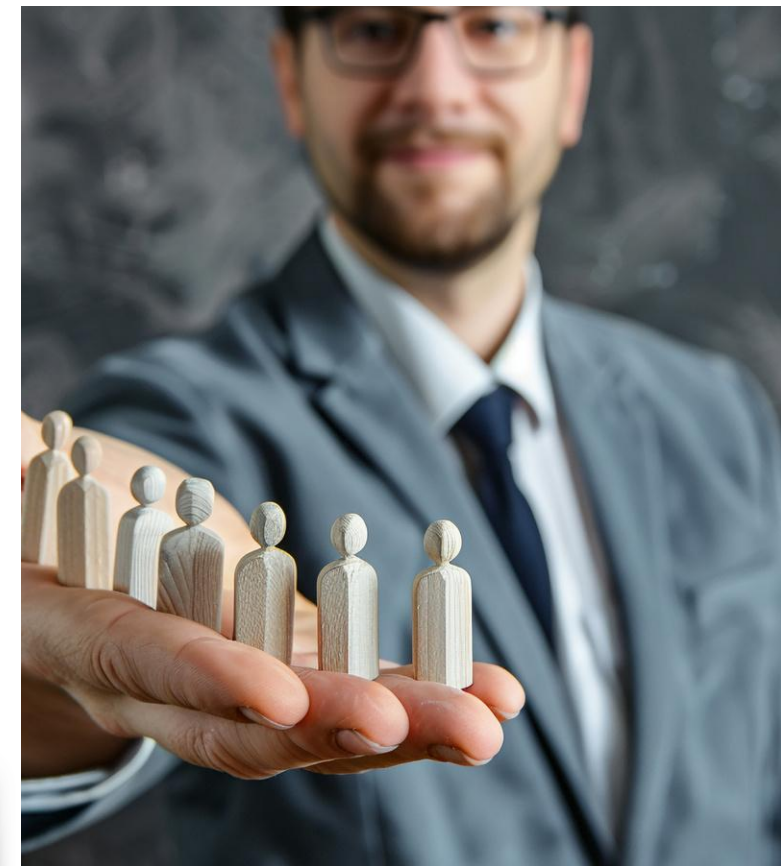
Continental Reach

The only full North American provider for SMEs.



Proven Track Record

Zero cybersecurity incidents in 10+ years.



High Client Retention

85% of revenue from repeat customers.



Financial Growth

Projected 80% revenue growth in 24 months.

MARKET STRATEGY

Executing a Proven Strategy to Accelerate Market Share and Shareholder Returns

Brand Visibility:

Utilize NerdMobiles for marketing in major regions.



Digital Marketing:

Focused content, ads and social media to target SMEs.



Trade Shows:

Attend IT and tech events for brand exposure.



Social Media:

Leveraging platforms to showcase our pictures and success stories.

Client Persona:

SME owners and managers who need reliable, affordable IT solutions to enhance productivity.

OUR STRATEGY

Targeted Regional Strategy To Capture High-Value SME Markets



Strengthening Urban Market Presence

Expand services in high-SME-density cities across North America while leveraging partnerships and region-specific campaigns to attract and retain urban clients.



Expand Augmented Staffing Contracts & Revenues

Driving up staff augmentation contracts and relationships at the state level with our NOS Technical Services operation.



Boosting Brand Visibility

Enhance brand recognition through tech expos, trade shows, and SME-focused events while introducing loyalty programs and promoting cybersecurity.

ROADMAP

Ambitious Yet Achievable Growth Plan To Dominate The IT Services Market

Year 1-2:

- ✓ Driving up staff augmentation contracts and relationships at the state level with our NOS Technical Services operation.
- ✓ Expand into 10 new cities in the USA, building a robust operational presence.
- ✓ Expand monthly recurring revenues, via Nerds On Line monthly remote services contracts, and SME Managed Security Services.
- ✓ Drive revenue growth to \$13 million by calendar 2025, representing a 10% annual increase.
- ✓ Secure an additional \$2M in funding through shareholder investment to accelerate growth.

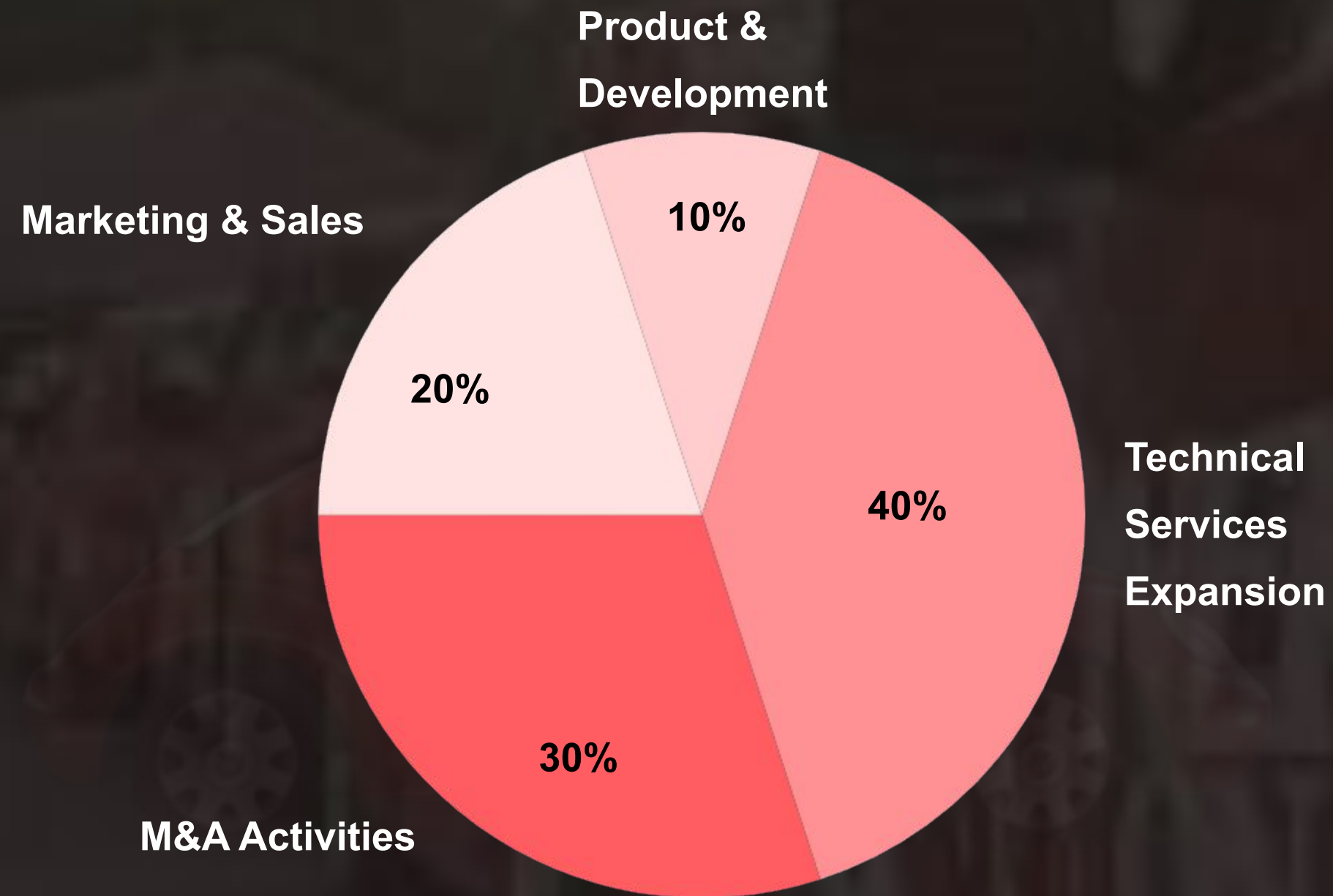
Year 3-5:

- ✓ Achieve \$18M revenue by 2026 driven largely by growth across NOS Technical Services & Managed Security Services.
- ✓ Execute on 1-2 M&A opportunities with regional Managed Service Providers (MSPs).
- ✓ Introduce AI-driven IT solutions for cybersecurity and service optimization.
- ✓ Stabilize profitability with a target 10% net profit margin by 2027.
- ✓ Maintain a zero-incident track record in IT security.

OUR ASK

We are Asking for \$2M

(Funds raised through new share issuance and/or debentures.)





CALL TO ACTION

Join Us In Transforming IT Services For SMEs
Across North America

*Invest in a proven leader with
a scalable model.*



www.nerdsonsite.com



@nerdsonsite.com



[1-877-696-3737](tel:1-877-696-3737)

